BASH CREATIVES

About me

My Services

My Bio

Brand Collabs

Tool

Certifications

Skills

Design

Platforms



My Bio

First Class Bs.c Marketing | Social Media Manager | Graphic Designer | Content Creator | Speaker | Founder, Level Up (Entrepreneurship Program)

"Empowered & Mentored over 500+ youth entrepreneurs | Digital marketers"















About Me:

I back my creative work with a **First Class degree** in **Marketing** and over 4 years of hands on digital experience. I don't just design graphics or post content randomly, I use actual marketing strategy to build real audience engagement, step up brand visibility, and drive steady follower growth. From high end visual design to complete social media management, I focus on making your digital presence look premium and work effectively.

MY SERVICES

Social Media Management

Helping brands stay consistent, visible, and engaging across all platforms.

Graphic Design

Designing visuals that communicate clearly and make brands stand out.

Content Creation

Crafting content that informs, attracts, and builds audience trust.

Email Marketing

Turning inboxes into conversion channels with strategic, targeted campaigns.

Speaking & Trainings

WorkShops & Mentorship for digital marketers

Consulting Services

One on one guidance to scale your online presence

MY FAVOURITE TOOLS

Canva

grammarly

buffer



Hootsuite

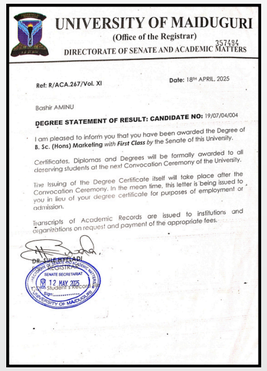
Pr

Google Analytics

Assana

CERTIFICATIONS

First Class Bs.c Marketing
University of Maiduguri 2025



UNIVERSITY OF MAIDUGURI
(Office of the Registrar)
DIRECTORATE OF SENATE AND ACADEMIC MATTERS

Ref: R/ACA.247/Vol. XI

Date: 18th APRIL, 2025

Bashir AMINU

DEGREE STATEMENT OF RESULT: CANDIDATE NO: 19/07/04/004

I am pleased to inform you that you have been awarded the Degree of **B. Sc. (Hons) Marketing** *with First Class* by the Senate of this University.

Certificates, Diplomas and Degrees will be formally awarded to all deserving students at the next Convocation Ceremony of the University.

The issuing of the Degree Certificate itself will take place after the Convocation Ceremony. In the mean time, this letter is being issued to you in lieu of your degree certificate for purposes of employment or admission.

Transcripts of Academic Records are issued to institutions and organisations on request and payment of the appropriate fees.

Business Email
HP Life



hp LIFE | hp Foundation

Certificate of Completion

Bashir Aminu

has successfully completed the HP LIFE online course

Business Email

By completing this course, the above-named student has learned new skills including how to define the structural elements of a business email, develop and write an effective business email, and use email in different professional scenarios.

Presented 6/3/2026

Michele Malejki
Executive Director, HP Foundation

Certificate serial number: 363bb94e-fbe1-4fdc-8eaf-34c71a63e671

Social Media Marketing
HP Life 2025



hp LIFE | hp Foundation

Certificate of Completion

Bashir Aminu

has successfully completed the HP LIFE online course

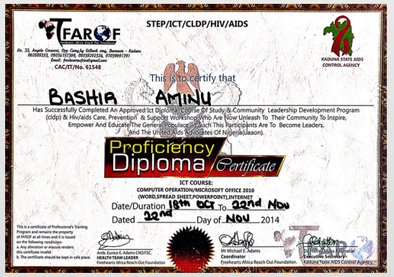
Social Media Marketing

By completing this course, the above-named student has learned new skills including how to use advertising successfully across social platforms, how to create effective social media marketing campaigns, and how to create a targeted social media advert.

Presented 6/22/2026

Michele Malejki
Executive Director, HP Foundation

Proficient In Microsoft word
Farof 2025



FAROF

STEP/ICT/CLDP/HIV/AIDS

KADUNA STATE AIDS CONTROL AGENCY

This Is To Certify that

BASHIR AMINU

Has Successfully Completed An Approved Sct Diploma Course Of Study & Community Leadership Development Program (Cldp) & Hiv/Aids Care, Prevention & Support Workshop Who Are Now Unleash To Their Community To Inspire, Empower And Educate The Generation Population Which This Participants Are To Become Leaders, And The United Nations Societies Of Nigeria(Asaorn).

Proficiency Diploma Certificate

ICT COURSE:

COMPUTER OPERATION/MICROSOFT OFFICE 2010
(WORD,SPREAD SHEET,POWERPOINT),INTERNET

Date/Duration 18th OCT To 22nd NOV

Dated 22nd Day of NOV 2014

Andy Zumie E. Adams CNO/FSC
HEALTH TEAM LEADER
Emeheare Africa Reach Out Foundation.

Dr Michael C Adams
Coordinator
Emeheare Africa Reach Out Foundation.

Photography & Storytelling
Fati Abubakar Art Foundation 2025



FATI ABUBAKAR ARTS FOUNDATION

Visual Arts for Memorialization and Healing

CERTIFICATE

OF PARTICIPATION

ISSUED TO

Bashir Aminu

For completing

Ten (10) Days Training in Photography

30th

September 2025

AI For Business Professional
HP Life 2025



hp LIFE | hp Foundation

Certificate of Completion

Bashir Aminu

has successfully completed the HP LIFE online course

AI for Business Professionals

By completing this course, the above-named student has learned about AI's role in business. They have discovered the difference between standalone AI tools and integrated features, learned how to craft effective prompts, gained insight into ethical use, and explored how to use AI tools to support professional growth.

Presented 6/3/2026

Michele Malejki
Executive Director, HP Foundation

Certificate serial number: d439bce1-76b0-43b0-8abe-8d010fec19da

CORE SKILLS

- Content Planning & Creation
- Copy Writing & Captioning Writing
- Brand Positioning & Storytelling
- Scheduling Posts & Calendar Management
- Community Management
- Photography & Videography
- Corporate Flyer & Poster Design
- Analytics & Reporting

PLATFORMS I MANAGED

Instagram, Tiktok, Twitter, Facebook , Linkedin

Co-Dev Hub

A leading Social Innovation Centre in Northeast Nigeria working at the intersection of innovation, creativity, technology, and sustainable development.

AUN Entrepreneurship and Innovation Hub

The American University of Nigeria (AUN) is a private university in Yola the capital of Adamawa, Nigeria.
It offers an American style liberal arts higher education at undergraduate, graduate, and professional levels.

Kambasha Global Justice Attorneys

is a Nigerian-based law firm that provides legal and corporate services, focusing heavily on regulatory compliance, intellectual property (IP) protection, and community/human rights advocacy.

Management

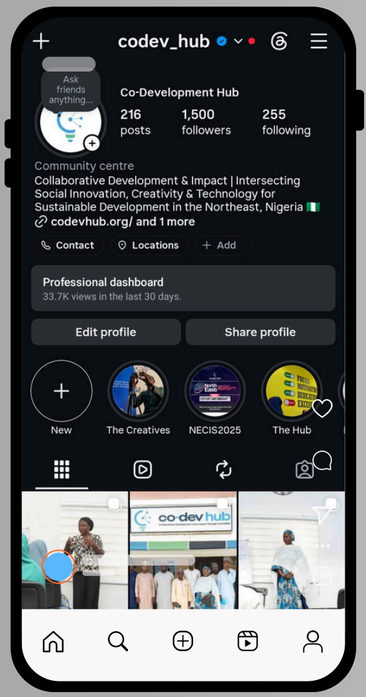
Managed and curated content for multiple social media accounts, developing distinct brand identities through engaging visuals, strategic storytelling, and audience centered communication. Created content that balanced brand awareness, community engagement, and digital visibility while maintaining consistency across each platform.

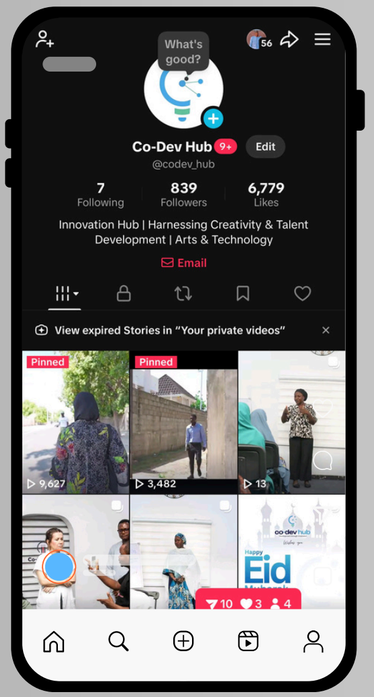
My Approach

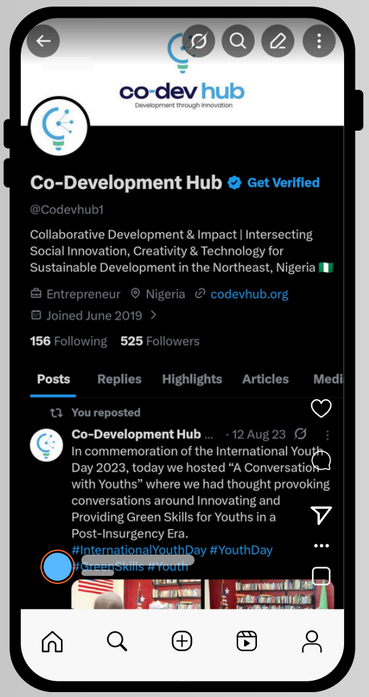
- Created a 3-content theme structure (Education Product Lifestyle)
- Optimized captions with value driven storytelling and relatable tips
- Designed cohesive templates with neutral, skin toned palettes
- Scheduled posts strategically to align with engagement peaks

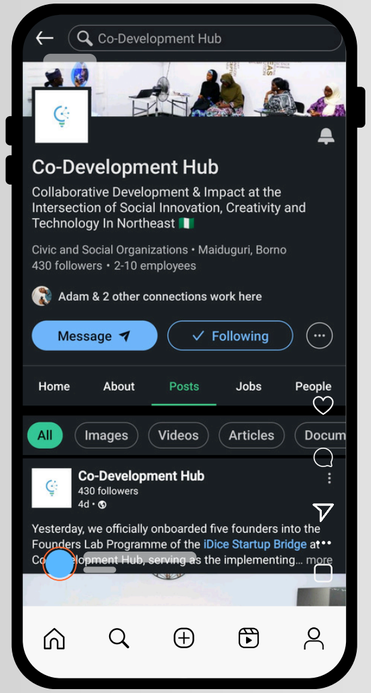
Results

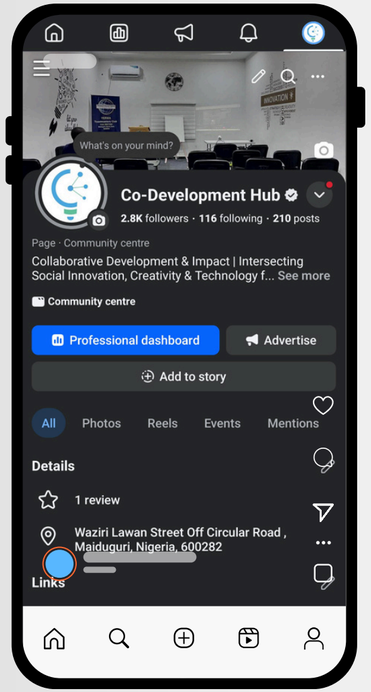
- +45% engagement growth within the first month
- Improved consistency and brand perception through a unified feed design
- Increased product inquiry DMs and saves by 60%

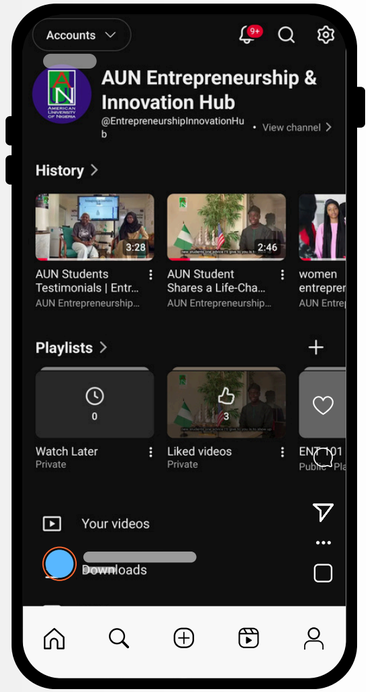




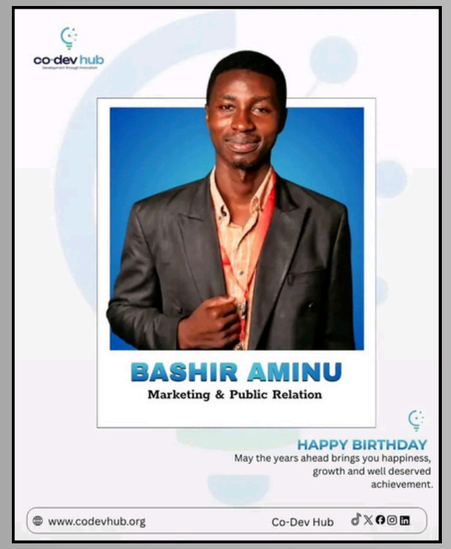


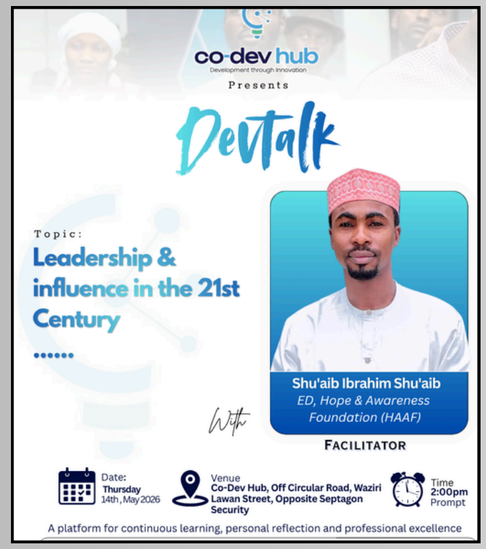




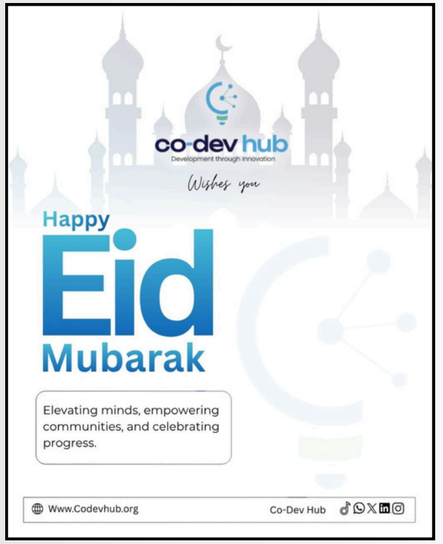


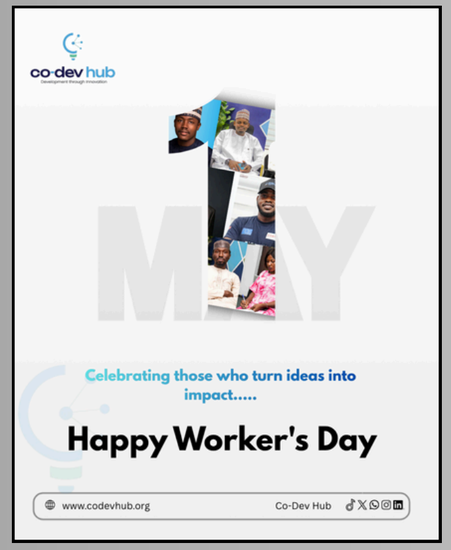
Graphic Designs

















Brand Collaborations

AMERICAN UNIVERSITY OF NIGERIA

co-dev hub
Development through Innovation

WINDOW ON AMERICA YOLA

FATI ABUBAKAR ARTS FOUNDATION

Echoes Of Arewa
WHERE EVERY VOICE FINDS ITS POWER.

BGYDI
BREATH WITH GREEN YOUTH
DEVELOPMENT INITIATIVE

KAMBASHA
GLOBAL JUSTICE ATTORNEYS

Bash
CREATIVE SPACE

Reach Out

Connect with me



@bashcreativespace



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+2348127216623



bashiraminu197@gmail.com